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Morehead State University

CPE Key Indicators of Progress

Morehead met its performance goals for:

- Undergraduate enrollment, which increased from 7,712 in 2002 to 7,929 in 2003.
- The six-year graduation rate of bachelor's degree students, which increased from 43.8 percent in 2002 to 44.2 percent in 2003.
- Several benchmarks in the 2003 National Survey of Student Engagement: First-year students scored Morehead higher than predicted on three of five benchmarks, including *level of academic challenge*, *student interactions with faculty members*, and *enriching educational experiences*. Seniors scored Morehead higher than predicted on two of five benchmarks—*active and collaborative learning* and *enriching educational experiences*.

Morehead did not meet its performance goals for:

- Graduate enrollment, which decreased from 1,678 in 2002 to 1,580 in 2003.
- The retention rate of first-time freshmen, which decreased from 75.1 percent in 2002 to 73.3 percent in 2003.
- The number of community and technical college transfers to Morehead, which decreased from 272 in 2002 to 221 in 2003.
- Several benchmarks in the 2003 National Survey of Student Engagement: First-year students scored Morehead lower than predicted on *active and collaborative learning* and *supportive campus environment*. Seniors scored Morehead lower than predicted on three of the five benchmarks.

The 2003 National Survey of Student Engagement also revealed:

- Twenty-four percent of first-year students and 35 percent of seniors participated in a community-based project as part of a regular course.

- Twenty-six percent of first-year students and 40 percent of seniors participated in volunteer work outside of class.
- Thirty-four percent of first-year students and 37 percent of seniors reported that their college experience aided their knowledge, skills, and personal development in contributing to the welfare of their community.
- Eighteen percent of first-year students and 23 percent of seniors reported that their experiences at Morehead contributed to the development of their voting behavior.

For the purposes of the *Kentucky Plan for Equal Opportunities*:

- In 2002-03, Morehead showed continuous progress on two of eight objectives, qualifying for qualitative eligibility status (i.e., new degree programs had to be implemented under the waiver provisions during 2004). Performance for 2003-04 will not be available until January 2005.

Additional Institutional Measures

Morehead State University continues to make significant progress in attaining a level of excellence in institutional effectiveness.

- The third annual Report Card was produced in December 2004, which measured progress in meeting the goals and objectives established in *Pride and Promise*, the 2001-2006 strategic plan. The plan focuses on meeting the goals of the *Kentucky Postsecondary Education Improvement Act*.
- The university's annual assessment reports completed by all departments and offices reported the specific measurement outcomes that served as the basis for prioritizing and funding a significant number of strategic initiatives. Morehead continues to prove its commitment to and actualization of linking planning and budgeting—the optimal environment for institutional effectiveness.
- Additionally, Morehead has entered the fourth year of a ten-year cycle of academic program review. At the end of the current year all departments and academic programs will have completed the first iteration of the rigorous five-year review to determine strengths, weaknesses, and opportunities that enable the development and implementation of well-focused action plans for each department.

The Institute for Regional Analysis and Public Policy (IRAPP), Morehead's program of distinction, continues to gain national reputation.

Program of Distinction

The Atlas of Appalachia—developed by IRAPP with support from Western Kentucky University, the University of Kentucky, East Carolina University, Marshall University, and others—is scheduled for release on CD-ROM in early 2005.

The Institute for Regional Analysis and Public Policy (IRAPP), Morehead's program of distinction, continues to gain national reputation. Highlights of the 2003-04 academic year and plans for 2004-05 include:

- IRAPP employed fourteen additional full-time staff and one part-time staff with resources from federal grants and projects. With funding from Title IV-E of the Adoption Assistance and Child Welfare Act, IRAPP's Training Resource Center employed two full-time personnel, a director, and a training coordinator. The USDE-funded GEAR UP project employed a director, an assistant director, an administrative secretary, a field coordinator, and six student facilitators. The HUD-funded Community Outreach Partnership Center (COPC) employed a full-time director and a part-time assistant director. The Institute for Correctional Research and Training employed a full-time research assistant for publications.
- IRAPP received federal funding to extend the collaboration with the University of Kentucky's Martin School of Public Policy through formation of the Center for Intergovernmental Research.
- Research infrastructure investment in remote sensing and in Geographic Information Systems (GIS) also are being undertaken to position MoSU and the Commonwealth for funding opportunities in the Department of Defense (Office of Homeland Security). Collaboration with state and federal partners in Kentucky's "height modernization initiative" also remains a priority.
- A web edition of *The Kentucky Encyclopedia*, produced under contract for the University Press of Kentucky, continues to be hosted by IRAPP.
- The Center for Virtual Appalachia (CVA), developed and hosted by IRAPP at <http://cva.morehead-st.edu>, links users to Appalachian data, resources, history, and culture. In December 2003 a new version of CVA was launched. In 2003-04 there were 6,607,167 hits, a 140 percent increase over the previous year.
- IRAPP will collaborate with the MoSU College of Science and Technology to establish the Space Science Center. The Office of Economic Development and Research Outreach will be created through this project as a joint program between MoSU's College of Science and Technology and IRAPP. This effort will connect research and science to the region and provide the type of telecommunications infrastructure that makes eastern Kentucky competitive in the information age economy.

- *The Atlas of Appalachia*—developed by IRAPP with support from Western Kentucky University, the University of Kentucky, East Carolina University, Marshall University, and others—is scheduled for release on CD-ROM in early 2005.
- With funding from the Department of Housing and Urban Development, IRAPP opened a Community Outreach Partnerships Center (COPC) in downtown Morehead. COPC will address five major development issues: community organizing and planning, economic development and neighborhood revitalization, education, housing, and the environment.
- To develop the research infrastructure and increase the output of Morehead State University faculty, IRAPP enrolled MoSU in the Community of Science (COS), which provides a platform for efficient collaboration with colleagues across institutions and provides regularized research and funding information in faculty fields tailored to faculty research agendas. COS is the leading e-research community for academic research, and Morehead State joins a select group of research universities, including Yale, MIT, Johns Hopkins, Duke, and Stanford. The only other Kentucky higher education member is the University of Kentucky.
- IRAPP received \$2,713,434 in new grants in 2003-04. Of these, nine were federal awards totaling \$2,565,783 (compared to \$2.8 million in 2002-03), and three were state awards totaling \$136,126 (compared to \$130,116 in 2002-03).

Collaborative Programs and Initiatives

Morehead entered into a number of collaborative programs and initiatives to increase the quality and access of its offerings. Significant community and statewide partnerships include:

- As a member institution of the American Association of State Colleges and Universities American Democracy Project, Morehead joined with other Kentucky public universities to form the Kentucky Consortium for Civic Engagement.
- Morehead State University partnered with Eastern Kentucky University, Hazard Community and Technical College, and KCTCS to offer baccalaureate and graduate programs in the Kentucky River Area Development District.
- In collaboration with Hazard Community and Technical College and Big Sandy Community and Technical College, Morehead State University

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relocated to new facilities in Prestonsburg and Jackson, thus creating a seamless educational environment to assist students to move from the associate degree to the bachelor's degree.

- Morehead State University collaborated with the Montgomery Community Development Board to increase the educational and professional development opportunities by establishing a regional campus at the Clay Community Center in Mt. Sterling.
- Morehead collaborated with Hazard Community and Technical College, Southeast Community and Technical College, and Eastern Kentucky University to implement the federally funded Commonwealth Educational Opportunity Program in southeast Kentucky that encourages low-income and first-generation adults to pursue postsecondary education.
- Morehead State University partnered with Maysville Community and Technical College, Ashland Community and Technical College, and the adult education programs in Bath, Boyd, Carter, Fleming, Montgomery, Morgan, and Rowan counties to receive CPE funding to increase the awareness of postsecondary education and postsecondary enrollment of GED graduates (GED Ticket).
- Morehead is one of nine postsecondary partners in a five-year, \$22.5 million National Science Foundation Appalachian Mathematics and Science Partnership Grant to enhance mathematics and science teaching and learning in P-12 across 51 Appalachian public school districts.
- Collaboration between Morehead State University, the University of Kentucky, and St. Claire Regional Medical Center provides a master's level program in physician assistant studies with a cohort of 16 students per year.
- MoSU's baccalaureate degree nursing program, in collaboration with UK, provides ADN graduates dual credit toward the BSN completion program (RN-Track) and UK advanced practice nursing programs (MSN) in public health, family nurse practitioner, clinical nursing specialist, and management.
- MoSU's associate degree nursing program collaborates with KCTCS and other LPN programs to provide credit for the first two semesters of required nursing courses for the ADN (RN) Program.
- In conjunction with the University of Kentucky Cooperative Extension Leaders in the eastern region, the UK/MoSU Farmers Field Day was held at Derrickson Agricultural complex at MoSU.
- In collaboration with Rowan Technical College and Kentucky State University, Morehead's agricultural sciences faculty and staff assist the Mt.

Sterling Shrimp Cooperative by establishing a demonstration facility to promote alternative agricultural initiatives to replace raising tobacco.

- Faculty and staff from MoSU and UK, UK extension agents, and area vocational agriculture teachers collaboratively provided a two-day clinic and livestock show to promote animal sciences projects among young farmers in eastern Kentucky. There were nearly 700 entries in the 2004 Kentucky Junior Livestock Expo East.
- The Ohio River Basin Consortium between Morehead, NKU, UK, Murray, and Thomas More College builds relationships among industry, higher education institutions, and government to help solve water-related environmental issues.
- MoSU has established a collaborative MOA with KCTCS to facilitate the transfer of KCTCS radiography graduates into MoSU's BS in Imaging Science.
- MoSU, in collaboration with five other state universities, (UofL, UK, NKU, EKU, and WKU) recently received a five-year, \$17 million grant from the National Institutes of Health to enhance biomedical research.
- The MoSU Water Testing Laboratory collaborates with the Kentucky Division of Water to manage both the state Laboratory Certification Program and the Principal Microbiology Laboratory for drinking water analysis.
- MoSU and the University of Kentucky's Morgan County Regional Technology Center (MCRTC) are offering an associate degree program in telecommunications and computer technology.
- The department of geography, government, and history, in exploring the feasibility of a master's degree program in public history, has established a collaborative relationship with the Kentucky Heritage Council and the state's tourism director to provide internship opportunities for MoSU students.
- Morehead State University and Ashland Community and Technical College signed an agreement to offer a seamless degree program in social work.
- The University Theatre Program, in collaboration with both Cardinal Hill Hospital and Pathways Incorporated, has developed theatre classes leading to performance by hospitalized and disabled artists in plays.
- Morehead State University, in partnership with local schools, supported 42 faculty members in serving as visiting faculty in the Professors in the Schools Fellowship.
- Morehead State University faculty, in partnership with Kentucky

Educational Development Corporation and seven large high schools (1000+), provided assistance in securing funding for a Smaller Learning Communities grant.

- Faculty in Morehead State University math and science departments worked in partnership with several schools in a “Tiered Mentor Program” to assist teachers in developing research skills in math and science.

Major Initiatives for Next Year

Some of the more significant initiatives planned for next year focus on improving enrollment, transfer, graduation, and retention rates, which are areas of concern for Morehead.

To increase enrollment and access, Morehead will:

- Develop new strategies to increase the number of GED graduates and adults pursuing postsecondary education.
- Initiate the marketing of private residence hall rooms and suites.
- Emphasize the use of management data in marketing strategies.
- Continue to develop more graduate and undergraduate degree programs available through distance learning.
- Implement new initiatives to attract greater numbers of undergraduate and graduate international students.

To increase the number of students transferring from KCTCS, LCC, and other universities, Morehead will:

- Establish a new position dedicated to recruiting KCTCS transfer students.
- Develop additional transfer programs with KCTCS and LCC.
- Work with KCTCS and LCC advisers and faculty to keep them informed of transfer agreements and the transfer process.
- Improve student advising on available transfer options and tools.
- Streamline processes for admitting transfer students and evaluating transcripts.

To improve graduation and retention rates, Morehead will:

- Support student initiatives developed through the Student Government

To improve graduation and retention rates, Morehead will support student initiatives developed through the Student Government Association—for example, the planning and development of a student recreation center.